

RE-AIM DIMENSIONS, ASSOCIATED QUESTIONS, LEVEL, MEASUREMENT, INFLUENCING FACTORS & IMPROVEMENT STRATEGIES

Dimension	Questions	Level	Measurement	Influencing Factors	Improvement Strategies
REACH <i>How many people are exposed or served and are they representative?</i>	<ol style="list-style-type: none"> (1) How many people would ideally be exposed or served? (2) How many people are actually exposed served? (3) Are those exposed representative of your target population? (4) Are the individuals most at-risk among those who are reached? 	Individual	<ul style="list-style-type: none"> • <u># people actually exposed or served</u> # people ideally exposed or served • Compare characteristics between those actually exposed vs. those ideally exposed or vs. the whole population 	<ul style="list-style-type: none"> • Available resources (e.g., funding, staff, and stakeholder support) • Perceived benefits vs. costs • Acceptability by target population • Mandatory versus voluntary policy 	<ul style="list-style-type: none"> • Identify and address potential barriers • Compare feedback from those actually exposed vs. those ideally exposed • Include modifications and new ideas
EFFECTIVENESS <i>What is the impact of your initiative on intended outcomes?</i>	<ol style="list-style-type: none"> (1) Will your initiative achieve the outcomes you intend? (2) Are the outcomes consistent across sub-groups of the population? (3) Are there any unanticipated consequences? (4) How confident are you that the benefits outweigh any adverse consequences? 	Individual and Setting/sector	<ul style="list-style-type: none"> • Look at existing evidence • Be clear about your outcomes • Develop a logic model • Examine impact across sub-groups • Look at unanticipated (+ and -) consequences • Examine benefits vs. adverse consequences 	<ul style="list-style-type: none"> • Approach is evidence-based • Strength of implementation <ul style="list-style-type: none"> - Available resources (time and money) - Relationships with organizational partners 	<ul style="list-style-type: none"> • Develop documentation and tracking systems • Allow for ongoing input from your target population
ADOPTION <i>How many settings/sectors are involved and are they representative?</i>	<ol style="list-style-type: none"> (1) How many settings/sectors could participate in your initiative? (2) How many settings/sectors actually participate in your initiative? (3) Are there differences between the settings/sectors that do or do not participate? 	Setting/sector	<ul style="list-style-type: none"> • <u># settings/sectors that actually participate</u> # setting/sectors that could participate • Compare characteristics between settings/sectors that participate vs. those that don't participate in the initiative 	<ul style="list-style-type: none"> • Fit with the values and capacity of the settings/sectors • Sense of urgency around the issue • Evidence of effectiveness • Organizational capacity • Difficulty with implementation 	<ul style="list-style-type: none"> • Ensure compatibility with the values and capacity of settings/sectors • Meet with settings/sectors during the planning phase • Identify necessary resources and required practices • Build organizational support
IMPLEMENTATION <i>Were the required activities of your initiative successfully implemented?</i>	<ol style="list-style-type: none"> (1) What activities are required to implement your initiative? (2) Are those activities occurring as intended? (3) What is the cost (time and money) of your initiative? (4) What is the acceptability of your initiative? 	Mainly at the setting/sector level	<ul style="list-style-type: none"> • Define activities required to implement • Determine process measures that capture data on activities • Assess time and costs to implement • Assess acceptability of initiative to key stakeholders 	<ul style="list-style-type: none"> • Complexity of the initiative • Specific types and level of staff • Costs (time and money) 	<ul style="list-style-type: none"> • Get stakeholder support before you start • Adapt your initiative to fit local culture and norms • Pilot test your initiative • Provide staff training, technical assistance and protocols • Track implementation and adapt initiative if necessary
MAINTENANCE <i>What are the long-term effects of your initiative, and is it sustainable?</i>	<ol style="list-style-type: none"> (1) Does your initiative produce lasting effects? (2) Is there consistent support from the organizations involved? (3) Is the funding adequate for maintenance of your initiative? 	Individual and Setting/sector	<ul style="list-style-type: none"> • Look at targeted outcomes • Examine how your staff, settings, and partners are involved • Plan for long-term maintenance • Engage partners to help with sustainability • Examine strategies to ensure funding 	<ul style="list-style-type: none"> • Individual: continued social support, policy and environmental supports • Individual and setting: perceived benefits vs. costs • Setting: amount of training and technical assistance to staff, settings, and partners; level of 	<ul style="list-style-type: none"> • Minimize required resources • Design an initiative with low complexity or that can be adapted • Contact those exposed periodically • Encourage social support groups • Institute policy and incentive

ongoing funding

supports