SNAP-Ed Toolkit Overview

August 2020
The SNAP-Ed Toolkit

**SNAPEdToolkit.org** now contains:

- Interactive SNAP-Ed Evaluation Framework
- Training resources
- Searchable database of 153 SNAP-Ed Interventions that are:
  - Peer-reviewed
  - Evidence-based
  - Appropriate for diverse settings and audiences
In 2020, we added 21 new interventions!

In 2019, the SNAP-Ed Toolkit added 52 new interventions for Implementing Agencies and others to explore. Find them by searching for intervention names with “NEW!”

- Baby-Friendly Hospital Initiative (MA)
- Balanced Energy Physical Activity Toolkit, BEPA Toolkit (OR)
- Baltimore Healthy Stores (MD)
- Bienestar Health Program (TX)
- Bioneers (CA)
Interventions added in 2020 utilize the following approaches:

- Direct Education: 9
- Policy, Systems, and Environmental Change Strategies (PSE): 6
- Direct Education + PSE: 5
- Direct Education + Social Marketing: 1
New in 2020

The 21 newly added interventions were reviewed and classified using the USDA Checklist for Evidence-Based Approaches. These interventions fell into one of the following three categories along the evidence-based approach continuum:

- **Emerging:** 3
- **Research-Tested:** 5
- **Practice-Tested:** 13
Interventions added in 2020 are appropriate for these settings:

- Community: 11
- Early Childcare & Education: 6
- Faith-Based: 5
- Farmers Market: 5
- Food Pantries: 4
- Food Retail: 2
- Gardens: 1
- Healthcare: 9
- Indian Tribal Organization: 2
- Schools: 7
- USDA Program Sites: 4
- Worksites: 3
Find an intervention to meet your Implementing Agency’s needs by selecting program attributes to generate a list of relevant interventions!
Or peruse the list to see all 153 interventions, including the 21 NEW interventions!
You'll find the following information about each intervention to help you choose the right fit for your IAs and community:

- Intervention Overview
- Intervention Reach and Adoption
- Intervention Components
- Intervention Materials
- Evidence Summary
- Evaluation Indicators from the [SNAP-Ed Evaluation Framework](#)
- Evaluation Materials
- Contact Information
What’s in store for the SNAP-Ed Toolkit in FY 2021?

- Revisions of existing interventions to ensure up-to-date information
- Revisions of the SNAP-Ed Toolkit intervention submission process and materials; there will not be a call for interventions this year
- Additional validated survey instruments and tools throughout the SNAP-Ed Evaluation Framework to measure SNAP-Ed indicators
Share how you use the SNAP-Ed Toolkit by using #SNAPEdToolkit on social media!

Questions? Suggestions?
Email snapedtoolkit@unc.edu.